MALAY LANGUAGE PROFICIENCY TEST

TECHNOLOGY INTRODUCTION
This is a test to analyze Malay language proficiency among Malaysians and foreign students studying in Malaysia.

TECHNOLOGY FEATURES
The test comprises four components namely, listening (mendengar), speaking (bertutur), reading (membaca) and writing (menulis). The system uses advanced technologies, thus the test result could be released by two weeks. The test was developed to introduce Malay as a language for nation development. The test system is suitable in analyzing language proficiency among Malaysian students and Civil Servants. This is the first test of its kind in Malaysia. There is no technology involved in this test. Therefore, it is inappropriate to mention the tem technology here. There is no system in a test. This statement is confusing.

ADVANTAGES
• Able to test Malay language proficiency among native and non-native speakers.
• Suitable to be used among students and civil servants.

INDUSTRY OVERVIEW
Prospects: Higher education institution, Department of Higher Education, National Registration Department Malaysia, language test centers

Malay Language or Bahasa Malaysia is the official language of Malaysia. It is also the national language of Brunei and Indonesia; and it is one of four official languages of Singapore. Across those countries, it is spoken by more than 270 million people. Since it is a national language of Malaysia, the market for Malay language proficiency test seems to be very niche. Currently, there is no other competitor available in the market but it is expected to be mainly used by higher educational institutions even though the usage of this test in other related sectors is promising. As of now, there are 11 institutions offering Malay Language course in different levels with different orientations such as Universiti Putra Malaysia, Universiti Malaysia and University Kebangsaan Malaysia.

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