

## FOODCLICKS: FACULTY ADMINISTRATION SYSTEM

### TECHNOLOGY DESCRIPTION

This technology is an integrated faculty administration system and a sub-system that can be integrated into the university's management system. It uses a real time cockpit management information system.

### TECHNOLOGY FEATURES

This invention enables fast decision making process and fast accessibility to information. Data between the sub-units are integrated and can be used by all staff members. Also, the data stored in the system can be used for statistical analysis. The system fulfills all the MyRA, SETARA and UGGi data requirements. Foodclicks is user friendly, real time web based system as compared to current practice that uses paper based and stand alone computer. The top management can easily access the information and updates.

### ADVANTAGES

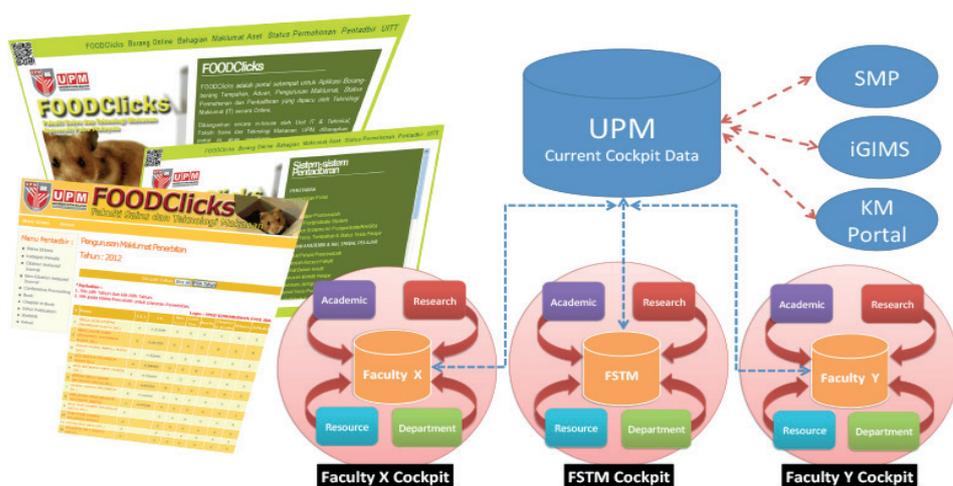
- User friendly
- Easy information retrieval
- Accessibility by top management
- Complete faculty administration system

### INDUSTRY OVERVIEW

#### Prospect: Universities/Academic Faculties/ Administrators

Malaysia has the goal to become the world's sixth-biggest education exporting country by 2020 with a target of 200,000 international students. There are currently around 1.1 million students in Malaysia, including 500,000 studying for a bachelor and 400,000 for a diploma. 400,000 new students enroll each year and 250,000 graduate. Out of those 1.1 million, there are 80,000 foreign students, with 5 countries representing half of the foreign students' population (China, Iran, Indonesia, Nigeria and Yemen). These students are served by 21 public HEIs, 23 private HEIs with university status, 5 International university

branch campuses and 21 private HEIs with university-college status. It is expected that the students' population will grow while at the same time, higher degrees will soon be more in demand. Malaysia is taking a clear stand on quality, thus has several rating systems to evaluate the performance of the Universities. Among them are MyRA, HiCOE, SETARA, Top Business School, MyQuest and D-SETARA. Most of the local universities in Malaysia have imposed stricter key performance indicators. Potential market are Higher Education's institutions both public and p Foodclick administration system can be marketed directly to the administrator of the universities and colleges and can be distributed directly via sales agents and sales representatives.



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